

CAROLINAS
OUTDOORS
MAGAZINE

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Carolinas Outdoors Magazine

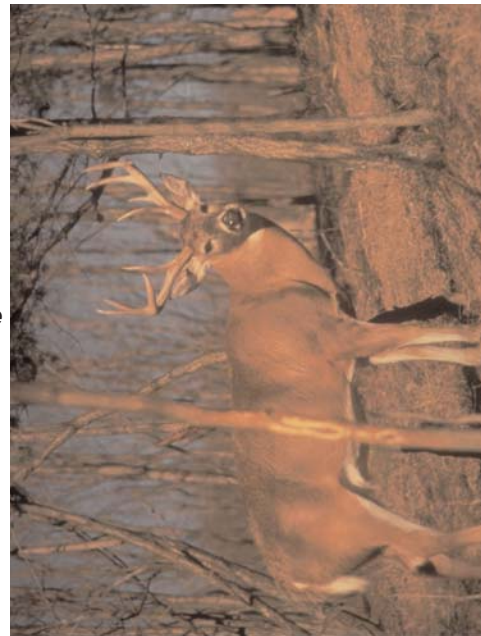
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RATE SHEET SC/NC 2009

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Carolinas Outdoors Magazine

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"Get Outdoors"

About Carolina Outdoors

Carolina Outdoors is a Bi-monthly publication targeting the Carolinas Outdoor Lifestyle/ Hunting, Fishing, Equitrekking, Camping/RVing, Boating .

Carolina Outdoors Magazine is printed 45# Gloss Stock and is locally owned by Common Interest Publications.



Carolinas Outdoors Content

CO Magazine has stories that enhance our Outdoor Lifestyles. Everything from Hunting, Fishing, Boating, Equitrekking & Camping in the Carolinas.

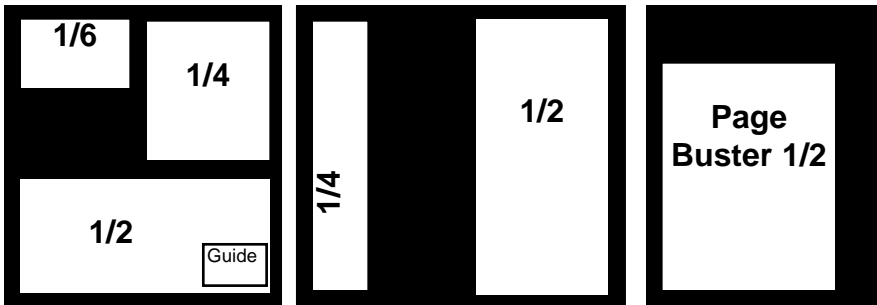
Just good solid **Bi-Monthly** information to make our outdoor lives a little better.

File/Image Format Requirements:

Digital files are preferred as Adobe PDF files, provided that all images are CMYK and file is press ready and processed with Acrobat Distiller. Digital files are also accepted on floppy disk, CD, or e-mail. File formats should be jpeg., tiff., Correll Draw Files (PC), all files pc format only.

Web graphics are not acceptable, all images should be 300dpi.

E-mail: carolinainfo@bellsouth.net.



CO MAGAZINE ADVERTISING RATES

~Specifications/Rates~

8.175 x10.875 Page Size Full 4 Color Process/45# gloss paper

	Guide 1.5x2	1/6 4x2	1/4 4x5	1/2 8x5	Full 8x10
1x	\$295.00	\$650.00	\$960.00	\$1,600.00	\$2,675.00
3x	\$285.00	\$525.00	\$830.00	\$1,450.00	\$2,280.00
6x	\$175.00	\$445.00	\$760.00	\$1,175.00	\$2,150.00

FULL PAGE SLOTS FIRST COME BASIS

BACK COVER ADD \$425.00 INSIDE COVERS ADD \$300.00

CENTER SPREAD \$275.00 PER ISSUE

ALL PRICES PER ISSUE!!!

Printing Specifications

Entire publication printed on
45# Gloss Paper Full Color
8.175x10.875

Direct Market Campaigns

Please contact our sales staff for
information and areas applicable.

(864) 427-4883

Carolinas Outdoors

We are in search of
Writers in both Carolinas.

8 Issues per year
20k copies 50k in summer 2009

The newstand Price will be \$3.99

"The Guide to the Carolinas".
www.carolinasmagazine.com